

# i see

a place that gives back more than it takes.

*Alterna Savings is committed to supporting the well-being of our members, employees and communities.*

*We promote community economic development through micro-lending initiatives, encourage our members to be financially knowledgeable, give back through many charitable activities and continually strive to be transparent at every level of our operation.*

*It's all about making a positive difference.*

advice you can trust to be unbiased and objective.

*You need a loan, or do you? Is that investment choice right for you? Is it better for you to pay down debt, or make an extra mortgage payment? At Alterna Savings the professional advice we give is in your best interest.*

*Because you're our member, our only focus is helping put you in the best possible position to get to where you want to be.*


# here to there.

let's get started.

We invite you to get to know more about the benefits of membership. To get a deeper understanding of what you've been missing, contact us at one of the numbers below. Or come in and talk to us. We're confident you're going to like what you hear.

T	1.877.560.0100 Toronto 416.252.5621 Ottawa 613.560.0100
W	alterna.ca
@	Alterna Savings query@alterna.ca

AS1436E

  
Alterna Savings

about us



## Alterna Savings

*getting you from here to there*



# i can

relax, knowing i have a financial anchor

# we're Alterna Savings

*the everyday and not so everyday financial anchor for over 150,000 Ontarians just like you.*

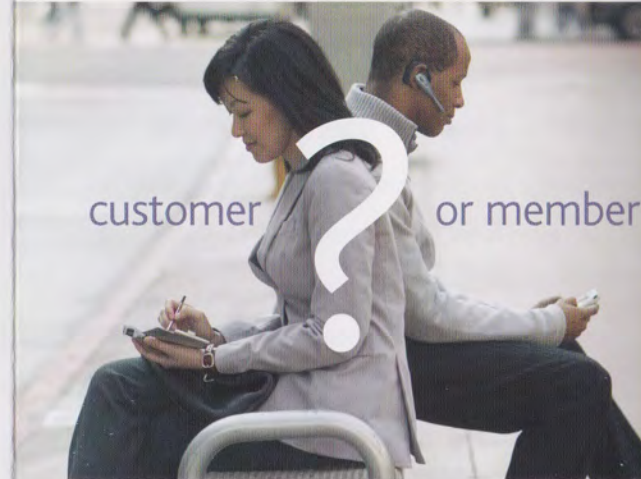
*We're a vibrant, innovative and altogether member-first financial co-operative. We do all the usual things you'd expect and then we surprise you by doing more.*

everything. and  
more.

Everything you need for your financial well-being is at Alterna. Chequing and savings accounts that favour you. Personal loans, mortgages, RRSPs and investment options that deliver impressive returns. Access to banking at home whenever you need it and ABM banking around the world.

The biggest "more" is our commitment to take you from here to there. We can help evaluate what you really want from life and then create a livable, practical financial plan that will get you there. Whether you dream of a comfortable retirement, paying down debt, starting a small business or turning a small business into bigger business, it's in your best interest to find out how deep Alterna Savings' network is, how competitive

our rates are and how refreshingly objective our advice is.



customer or member

At Alterna Savings you aren't just a customer, you're a member – a member we are accountable to, answer to and work hard for every day. Open an account, become a member and own your financial co-operative with your fellow members. Have a say about Alterna Savings' policies and vote for your Board of Directors. And you'll be glad to know the profits we make are your profits. Every penny goes back into service improvements, financial reserves, dividends and community donations. And by the way, if you ever need to talk to the CEO of Alterna Savings, feel free to contact him – he's always interested in hearing from a fellow member.

Alterna